

Zimbabwe confronts significant economic hurdles, notably in accessing financial services and effectively deploying capital for SMEs. Concurrently, inadequate savings and retirement provisions pose threats to both individuals and the nation's economic stability, with only a small fraction covered by pension plans. Amidst a digital transformation, digital financial services stand out as the linchpin for furthering the country's economic development. Digital finance offers a gateway to revive savings habits and lay the groundwork for capital formation. FINSEC, an alternative trading platform, emerges as a powerful solution, facilitating capital access for capital formation, savings mobilisation and financial intermediation through the provision of digital finance infrastructure.

The symbiotic relationship between digital finance and financial inclusion emerges as a catalyst for economic development. Through exploration of technology-driven financial services such as crowdfunding, mobile banking, digital payments, SME financing and online capital markets to address financial challenges faced by both capital seekers and providers. The objective is to foster an environment conducive to business expansion and inclusive economic growth, with FINSEC playing a central role.

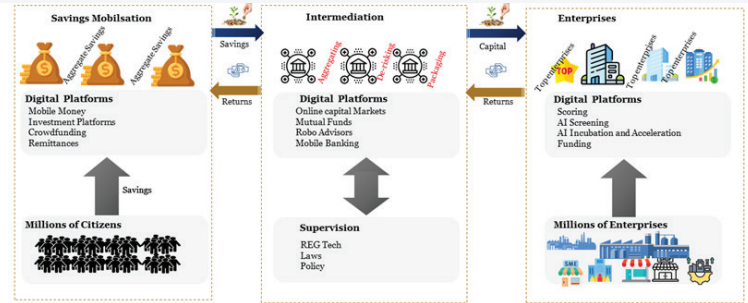
Digital Finance serves as an innovative solution to mobilize savings, leveraging intelligent technologies like Artificial Intelligence (AI) and big data. This approach introduces active and passive saving mechanisms, inclusive participation regardless of financial background, global accessibility, data-driven insights and enhanced efficiency. FINSEC's C-TRADE platform embodies this approach, empowering individuals to save and invest across diverse securities, fostering economic growth.

For enterprises, particularly the SME sector, mostly driving Zimbabwe's economy, access to capital is paramount. Consequently, digital finance, championed by FINSEC's Private Markets and its AI-driven evaluation processes, offers a lifeline. With over 2.8 million SMEs fuelling economic progress, digital finance holds the promise of empowering these businesses, in a manner comparable to the success witnessed in Germany.

Additionally, Digital Finance also revolutionises intermediation by widening access to financial services, enabling efficient credit scoring and reducing transaction costs. Within the FINSEC ecosystem, platforms like GEM and C-TRADE connect investors with markets and businesses, streamlining financial processes and fostering an efficient and accessible financial landscape.

Importantly, FINSEC's suite of digital tools transforms financial intermediation by bridging the gap between investors and enterprises. The platforms, tailored for both investors and enterprises, create a conducive environment for capital deployment, enhancing confidence in the financial system and promoting a thriving economy.

An inclusive ecosystem comprising savings mobilization, intermediation tools, and support for enterprises forms the foundation for leveraging digital finance towards inclusive economic growth.



In addition to FINSEC's contributions, traditional models such as Mutual funds, stock exchanges, and crowdfunding play pivotal roles in financial intermediation. These models, when infused with digital tools, have the potential to revitalise the economy, democratising investment opportunities for businesses and individuals alike.

FINSEC's integration into Zimbabwe's digital finance landscape emerges as a cornerstone of economic development. Through widened access to financial services and technology-enabled investment opportunities, FINSEC-driven initiatives empower individuals, foster entrepreneurship, and spur inclusive economic growth. To achieve this, concerted efforts among stakeholders, spearheaded by FINSEC, are essential to create an enabling environment. With sustained commitment to promoting digital finance and financial inclusion, Zimbabwe can unlock its economic potential and progress towards inclusive and sustainable development.

The Financial Securities Exchange (FINSEC) is a Zimbabwe registered securities exchange and a member of the Escrow Group. The Escrow Group has interests in the financial services and Escrow Systems are the other members of the group

*For more information contact:
2nd Floor ZB Centre, Chr. Kwame Nkrumah
& 1st Street Harare, Zimbabwe
Tel: +263 4 758 193, +263 4 751559-61
E-mail: info@finsec.co.zw
www.finsec.co.zw
Twitter: @FINSECZim*